



SalesTrac Freedom. Real-Time Software With Leads To Grow Your Business



Why Your Business Needs SalesTrac

SalesTrac shortens sales cycles and improves customer loyalty by automating day-to-day tasks for sales, marketing, and customer service. SalesTrac delivers the following benefits to your business:

- Better information with real-time sales forecasting, pipelines, and reporting.
- Complete lead, account and opportunity information shared across your organization.
- Daily sales leads to keep new business pipelines filled.
- Software that connects sales and marketing teams anytime...anywhere.
- A solution that is easy to use, customize, and maintain that requires no additional hardware.
- Speeds messages to market by providing instant access to marketing material across your sales channel.

Productivity. Every day companies are coming to SalesTrac to be freed from the painful productivity constraints of a browser-based product. The fact is, small businesses need more functionality and productivity than other sales automation solutions provide.

The answer is shared software that connects sales and marketing teams...anytime, anywhere. SalesTrac gives your team the power to work together without making our product the focus of their day.

Leads. SalesTrac helps you grow your business with our proprietary leads bank. To keep sales pipelines filled, our leads bank contains thousands of names and it's refreshed daily. No other sales automation tool provides this valuable service.

Price. The fact is, sales automation software doesn't have to cost a lot. At just \$29.95, SalesTrac does more and costs less than half the price of Salesforce.com.

The questions: Do I want my sales team to be productive, connected, and have day-to-day tasks automated? Do I want to track information about leads, accounts, and opportunities? Do I need real-time reporting to make better decisions?

The answer: Yes.

The challenge: Getting a solution that is affordable, easy to use, and maintain.

The solution: SalesTrac.

SalesTrac	
Price	\$29.95
Leads	Included
Support	Included
Training	Included
Outlook Integration	Included