



SalesTrac Vs. Salesforce.com

Freedom. Real-Time Software With Leads To Grow Your Business



Why SalesTrac Instead of Salesforce.com?

SalesTrac does more, costs less, and is easier to use.

Freedom. Every day companies are coming to SalesTrac to be freed from the painful productivity constraints of a web-browser based product. The fact is, small businesses need more functionality and productivity than Salesforce.com provides, but they need to share information in real-time.

The answer is shared software that connects sales and marketing teams...anytime, anywhere. SalesTrac gives your team the power to work together without making www.salesforce.com the focus of their day.

The question is simple: Do I want my sales representatives spending their time clicking "edit", "submit" 4 times just to change a contact's title?

Leads. SalesTrac helps you grow your business with our proprietary leads bank. To keep sales pipelines filled, our leads bank contains thousands of names and it is refreshed daily. No other sales automation tool provides this valuable service.

Price. The fact is, sales automation software doesn't have to cost a lot. At just \$29.95, SalesTrac does more and costs less than half the price of Salesforce.com.

WHY? Why SalesTrac Instead of Salesforce.com?

SalesTrac does more, costs less, and is easier to use.

Why Your Business Needs SalesTrac

SalesTrac shortens sales cycles and improves customer loyalty by automating day-to-day tasks for sales, marketing, and customer service. SalesTrac delivers the following benefits to your business:

- Better information with real-time sales forecasting, pipelines, and reporting.
- Complete lead, account and opportunity information shared across your organization.
- Daily sales leads to keep new business pipelines filled.